

试卷代号:1391

国家开放大学(中央广播电视大学)2018年秋季学期“开放本科”期末考试

商务英语 4 试题

2019年1月

注 意 事 项

一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。

二、仔细阅读题目的说明,并按题目要求答题。答案一定要写在答题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。

四、考试时间为 60 分钟。

一、交际用语 (共计 10 分, 每小题 2 分)

1—5 题: 选择正确的语句完成下面对话, 并将答案序号写在答题纸上。

1. — Hey Kyle, guess what! The boss is sending me to Europe for a marketing seminar next month.
— _____ You've been itching to go on a business trip for months.
A. I am sorry to hear that.
B. Great! You must be happy.
C. So what?
2. — Henry, what do you think of the new team?
— _____ I think the team is starting to get along quite nicely.
A. Yes, you're right.
B. Not so good.
C. Very well on the whole.
3. — Could you be so kind as to turn down that rock "n" roll? I'm preparing for tomorrow's meeting report.
— _____
A. It's none of your business.
B. No, I don't think so.
C. Sure. Sorry to disturb you.
4. — You mean... like becoming a publicly-traded company?
— That's right. _____
A. It's something we should give serious consideration to.
B. It will still be a privately held company.
C. It will become a privately held company.
5. — _____
— Yes, business class.
A. Will you fly business class?
B. When do you plan to leave?
C. Where shall I make hotel reservation?

二、词汇与结构(共计 30 分,每小题 2 分)

6—20 题:阅读下面的句子,从 A、B、C 三个选项中选出一个能填入空白处的正确选项,并将答案序号写在答题纸上。

6. To attract investors, the government has _____ its tax and labor laws.
A. adapted
B. applied
C. adjusted
7. Cooperating is simply working together _____ teammates _____ the good of the team.
A. as... for
B. with... at
C. for... on
8. That's something you can improve by talking to human _____.
A. courses
B. resources
C. sources
9. Among the critiques were allegations _____ some franchise uses its political influence to increase its profits.
A. which
B. what
C. that
10. _____ behalf of Vancouver C&S Int'l Trade Corp. , I am pleased to invite you and your colleagues to visit us.
A. For
B. On
C. In
11. While the other people _____ and discussed the problem together, Ted ignored them.
A. interacted
B. intensive
C. interviewed
12. Customers won't find store clerks sitting around _____.
A. to watch TV or play cards
B. watching TV or playing cards
C. watching TV or to play cards

13. There are more and more _____ of software for accounting, this has made the different types of software more accessible in terms of costs and variety.

- A. manufacturers
- B. manufacturing
- C. manufactures

14. When the rest of the room _____ emotional, stay cool and use logic to negotiate.

- A. get
- B. gets
- C. got

15. In business, whatever you do, do not _____ illegal benefit.

- A. chase
- B. choose
- C. challenge

16. An on-line virtual supermarket _____ the real supermarket, which makes it feel so real.

- A. stimulates
- B. simulates
- C. similar

17. The franchisor _____ the franchisee should observe the regulations to make the business go well.

- A. or
- B. as well as
- C. either

18. The people in your department seem so _____ and nice to be around.

- A. capacity
- B. capably
- C. capable

19. At the same time, the negotiator keeps things secret _____ would limit his/her ability to negotiate.

- A. who
- B. that
- C. what

20. The same is true _____ individual proprietorships.

- A. of
- B. to
- C. at

三、阅读理解(共 40 分,每小题 4 分)

21—25 题:阅读下列短文,从 A、B、C 三个选项中选出一个正确答案,并将答案序号写在答题纸上。

Passage 1

① Identify the country or countries you will be travelling to. It is particularly important to know which countries you are travelling to because it determines where and how you are going to send your application.

- If you are intending to visit just one Schengen country, you will need to apply for the Schengen visa directly with the embassy or consulate of that particular country.

- If you are intending to visit two or more Schengen countries, your application must be sent to the embassy or consulate of the country that shall be your main destination.

- If you are intending to visit several Schengen countries, but do not have a main destination, you should apply for the visa at the embassy or consulate of the first Schengen country on your travel itinerary.

② Fill out an application form beforehand to obtain a Schengen visa. You can download and print off the form online.

③ Prepare all the requirements for your Schengen visa application. Depending on the consulate or embassy, you are required to show the following documents:

- A valid national passport
- Evidence showing the purpose of your trip (e. g. hotel reservations)
- Proof of medical insurance
- A round-trip travel ticket
- Proof of funds

④ Check the processing time to ensure you get your Schengen visa on time. The processing time varies per embassy, so it is important to take the processing time into account when planning your trip.

21. This passage is mainly about _____.

- A. what a Schengen visa is
- B. who can apply for a Schengen visa
- C. how to apply for a Schengen visa

22. If you are intending to visit two or more Schengen countries, you will need to send your application _____.
- A. to the embassy or consulate of the country that shall be your main destination
 - B. directly with the embassy or consulate of that particular country
 - C. to the embassy or consulate of the first Schengen country on your travel itinerary
23. You can download and print off the form _____.
- A. via your phone
 - B. on the Internet
 - C. by your friends
24. You are required to show the following documents EXCEPT _____.
- A. a round-trip travel ticket
 - B. a valid national passport
 - C. a birth certificate
25. The processing time is _____ per embassy.
- A. different
 - B. the same
 - C. similar

26—30 题: 请根据短文内容判断给出的语句是否正确, 正确的写“T”, 错误的写“F”, 并将答案写在答题纸上。

Passage 2

Many of the banks and travel services in western provide a convenience for travelers by issuing traveler's checks. Travelers, when buying the checks, have to sign the checks in the presence of the bank or service clerks. During the trip, travelers can cash the checks from the agencies of the bank or the travel service whenever they need after their counter-signatures are recognized. A lot of travelers like to buy these checks as they don't have to take along much cash and worry about counterfeit signatures. The agencies will get back the money they have paid by sending the checks to the issuing offices.

Traveler's checks are generally of small face value, such as ten or twenty dollars, or five or ten pounds, for miscellaneous payments. There is no time limit for their circulation period. It is very profitable for the issuing offices to finance the funds they collect by issuing traveler's checks because they not only receive a service charge from the check buyers, but they also don't need to pay any interest no matter how long the checks remain in circulation before clearing. This is why banks and travel services are willing to provide this convenience.

26. It is convenient for the travelers to travel around the world as many banks and travel services issue travelers' checks.

27. There are no signatures of travelers who have bought the checks.

28. Quite a few travelers like to buy the checks.

29. Travelers do not worry about the circulation period of the checks as there is no time limit for it.

30. Banks and travel services are reluctant to provide travelers' checks.

四、写作(共 20 分)

31: 根据要求写作文。

假定你是马淑云,两周前你从网上订购了一套英语书虫系列读物(Bookworm Series),昨天才到货,且包装破损、数量不足。请就此向网店客服写封投诉信。

要点如下:

(1)介绍购物情况;

(2)反映存在问题;

(3)提出解决方案。

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座位号

国家开放大学(中央广播电视大学)2018年秋季学期“开放本科”期末考试

商务英语 4 试题答题纸

2019年1月

题号	一	二	三	四	总分
分数					

得分	评卷人

一、交际用语(共计10分,每小题2分)

1—5题:选择正确的语句完成下面对话,并将答案序号写在答题纸上。

1. 2. 3. 4. 5.

得分	评卷人

二、词汇与结构(共计30分,每小题2分)

6—20题:阅读下面的句子,从A、B、C三个选项中选出一个能填入空白处的正确选项,并将答案序号写在答题纸上。

6. 7. 8. 9. 10.
 11. 12. 13. 14. 15.
 16. 17. 18. 19. 20.

得分	评卷人

三、阅读理解(共40分,每小题4分)

21—25题:阅读下列短文,从A、B、C三个选项中选出一个正确答案,并将答案序号写在答题纸上。

Passage 1

21. 22. 23. 24. 25.

26—30 题:请根据短文内容判断给出的语句是否正确,正确的写“T”,错误的写“F”,并将答案写在答题纸上。

Passage 2

26. 27. 28. 29. 30.

得 分	评卷人

四、写作(共 20 分)

31: 根据要求写作文。

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国家开放大学(中央广播电视大学)2018年秋季学期“开放本科”期末考试

商务英语 4 试题答案及评分标准

(供参考)

2019年1月

一、交际用语(共计10分,每小题2分)

1—5题:选择正确的语句完成下面对话,并将答案序号写在答题纸上。

1. B 2. C 3. C 4. A 5. A

二、词汇与结构(共计30分,每小题2分)

6—20题:阅读下面的句子,从A、B、C三个选项中选出一个能填入空白处的正确选项,并将答案序号写在答题纸上。

6. C 7. A 8. B 9. C 10. B
11. A 12. B 13. A 14. B 15. A
16. B 17. B 18. C 19. B 20. C

三、阅读理解(共40分,每小题4分)

21—25题:阅读下列短文,从A、B、C三个选项中选出一个正确答案,并将答案序号写在答题纸上。

Passage 1

21. C 22. A 23. B 24. C 25. A

26—30题:请根据短文内容判断给出的语句是否正确,正确的写“T”,错误的写“F”,并将答案写在答题纸上。

Passage 2

26. T 27. F 28. T 29. T 30. F

四、写作(共20分)

31:根据要求写作文。

假定你是马淑云,两周前你从网上订购了一套英语书虫系列读物(Bookworm Series),昨

天才到货,且包装破损、数量不足。请就此向网店客服写封投诉信。

要点如下:

- (1)介绍购物情况;
- (2)反映存在问题;
- (3)提出解决方案。

参考范文:

To whom it may concern,

I'm one of your customers. I ordered a set of Bookworm Series on your website two weeks ago, but I didn't receive them until yesterday. And much to my disappointment, the books were so poorly packed up that the cover of one book was torn. To make matters worse, it is not a complete set, as I found one book missing.

I'm sorry to have received such poor service, and I believe I have every right to ask you to deal with this problem. I hope that you either return my money or deliver a new set of books to me. Besides, I'd like to be informed of the process of your dealing with my complaint.

Looking forward to your reply.

Ma Shuyun

作文评分标准:

1. 评分原则

- (1) 本题总分为 20 分,按 6 个档次给分。
- (2) 评分时,先根据文章的内容和语言初步确定其所属档次,然后以该档次的要求来衡量、确定或调整档次,最后给分。
- (3) 评分时应注意的主要内容为:内容要点、句型变化、词汇运用和语法结构的准确性,语意的连贯性、逻辑性以及应用文的格式要求。
- (4) 评分时,如拼写错误较多,书写较差,以至影响交际,将分数降低一个档次。

2. 各档次的给分范围和要求

16—20 分	<ul style="list-style-type: none"> ●完全完成了试题规定的任务； ●覆盖所有内容要点； ●语法结构、句型和词汇有变化； ●语法结构和用词准确。 ●语意连贯、逻辑性强。 ●应用文写作格式规范。
11—15 分	<ul style="list-style-type: none"> ●较好地完成了试题规定的任务； ●覆盖所有内容要点； ●句型和词汇有变化； ●语法结构和词汇基本准确,些许错误主要是因为尝试较复杂语法结构或词汇所致。 ●语意基本连贯、有一定的逻辑性。 ●应用文写作格式较为规范。
6—10 分	<ul style="list-style-type: none"> ●基本完成了试题规定的任务； ●覆盖所有内容要点； ●运用语法结构和词汇方面能满足任务的基本要求； ●有一些语法结构或词汇方面的错误,但不影响理解。 ●语意连贯性及逻辑性方面存在一定问题。 ●应用文写作格式基本规范。
3—5 分	<ul style="list-style-type: none"> ●虽尽力但不足以完成试题规定的任务； ●仅覆盖部分主要内容,或写了一些无关内容； ●语法结构和词汇运用能力很弱； ●有许多语法结构或词汇方面的错误,影响了对写作内容的理解。 ●语意不连贯,逻辑性方面问题较大。 ●应用文写作格式不规范。
1—2 分	<ul style="list-style-type: none"> ●未完成试题规定的任务； ●句子不完整或无法理解； ●语法结构或词汇方面错误连篇,影响对写作内容的理解;语言运用能力差。 ●语意不清,毫无逻辑。 ●应用文写作格式不规范。
0 分	<ul style="list-style-type: none"> ●未答题,或虽作答但不知所云。