

国家开放大学 2020 年秋季学期  
本科非英语类专业学士学位英语 试题  
A 卷

一、交际用语（10 分，每题 1 分）

根据情景补全对话，从 A、B、C、D 四个选项中选出一个能填入空白处的最佳选项。

1. --This is Kathy Chen, our Financial Officer.

- \_\_\_\_\_
- A. Finance Officer is an important position.                      B. OK. Let's go to see her.  
C. I'm pleased to meet you, Kathy.                                      D. Thank you, Kathy.

2. --Would you mind if I smoke here?

- \_\_\_\_\_
- A. Yes, go ahead.    B. No, I wouldn't mind at all.  
C. No, you cannot smoke here.    D. You are a smoker!

3. --The visit to Italy is fairly good, though we did have quite a lot of rain.

- \_\_\_\_\_
- A. It's a wonderful journey.    B. You must get wet.  
C. It's a hard journey.    D. What a pity!

4. --Sorry, I made a mistake again.

- \_\_\_\_\_ Practise more, and you'll succeed.
- A. Take it easy.    B. Certainly not.  
C. Don't mention it.    D. Don't blame yourself.

5. --I've started my own software company.

- \_\_\_\_\_
- A. Could you tell me who is the owner?                                      B. No kidding! Congratulations!  
C. If I had the money, I'd start one.    D. My company runs well.

6. -- \_\_\_\_\_

- I am so glad that there was no traffic jam.
- A. How have you been recently?    B. How did you come over here?  
C. How was the traffic coming over here?                                      D. How was the position?

7.--Are you ready to buy a car, Sir?

- \_\_\_\_\_
- A. Yes, please.    B. Please don't buy it.  
C. No, don't mention it.    D. Yes, I'd like to have a Jeep.

8.--I love the Internet. I've come to know many friends on the Net.

- \_\_\_\_\_ Few of them would become your real friends.
- A. That's for sure.    B. It's hard to say.  
C. I couldn't agree more.    D. I'm pleased to know that.

9. --What is the distance between the two places?

- \_\_\_\_\_
- A. The distance is not important.    B. We should care about it.  
C. It is about 15 kilometers.    D. It is not far away.

10. --How did you enjoy the performance?

- \_\_\_\_\_
- A. Perfect. It is attractive.
  - B. It's up to you.
  - C. It is a good question.
  - D. Yes, you did well.

## 二、词语用法与语法结构 (30 分, 每题 1 分)

阅读下面的句子, 从 A、B、C、D 四个选项中选出一个能填入空白处的最佳选项。

11. Sometimes punishment doesn't work and the boy \_\_\_\_\_ another bad habit instead of behaving better.

- A. carries out
- B. picks up
- C. carries on
- D. picks out

12. Charles Dickens \_\_\_\_\_ many wonderful characters in his novels.

- A. invented
- B. discovered
- C. uncovered
- D. created

13. To meet the publisher's deadline, I have to \_\_\_\_\_ late tonight finishing the last chapter of my autobiography.

- A. keep up
- B. stay up
- C. wake up
- D. jump up

14. We have to accept the fact \_\_\_\_\_ most of us have been raised with certain foods and we stick to them all our lives.

- A. which
- B. what
- C. that
- D. for that

15. Running up big bills on credit cards means you'll have trouble \_\_\_\_\_ the full debt when the statement arrives.

- A. to pay off
- B. paying off
- C. paid off
- D. being paid off

16. \_\_\_\_\_ in charge of the night club has bothered him for quite some time.

- A. Left
- B. Being left
- C. Having left
- D. To leave

17. Were it not for the bad weather, we \_\_\_\_\_ tennis at the moment.

- A. would be playing
- B. would have played
- C. were playing
- D. had played

18. Since there isn't much time left, you can just tell us about it \_\_\_\_\_ .

- A. in detail
- B. at length
- C. in all
- D. in brief

19. The number of women who \_\_\_\_\_ a single child increased continuously from only 8% in 1981 to 13% in 2006.

- A. gave life to
- B. gave consideration to
- C. gave birth to
- D. gave a hand to

20. When \_\_\_\_\_ to stress, our body reacts both chemically and physically.

- A. exposed
- B. imposed
- C. disposed
- D. proposed



35. \_\_\_\_\_ difficulties he may meet with, he will not be discouraged.  
 A. Whenever B. Wherever  
 C. However D. Whatever
36. A \_\_\_\_\_ in working in customer service is to ensure that you have focused your attention on the right key areas.  
 A. choice B. challenge  
 C. change D. channel
37. Sally as well as her brother \_\_\_\_\_ reading books.  
 A. likes B. like  
 C. have liked D. is liking
38. You should open a(n) \_\_\_\_\_ at an online bank first.  
 A. accuracy B. discount  
 C. account D. achievement
39. We \_\_\_\_\_ for 13 hours by the time we get to New York.  
 A. will fly B. will have flown  
 C. flew D. fly
40. Please tell me how I can use the computer, \_\_\_\_\_?  
 A. can you B. could you  
 C. will you D. would you

### 三、阅读理解（30分，每题2分）

阅读下面的三篇短文，根据文章内容从A、B、C、D四个选项中选出一个最佳选项。

#### Passage 1

Parenting is hard. If you're a parent, I'm sure that I don't need to tell you that our job is a tough one. When you're managing children, it can be difficult to remember that they are still learning. If you find that you are yelling at your kids more often than you want to, here are some ways that can help you reduce the yelling. I've been working on *this* for the past few months and I have to say, it's been amazing for both the kids and me.

If you are having an argument with your child, you need to make sure you both take the time to really listen. It gives both of you time to think and really listen to each other, which is important. Kids are more likely to listen to you if you listen to them!

( 66 ) One of your biggest struggles is to remind yourself of appropriate expectations. You can't expect that your youngest acts as responsibly as your oldest. You should lower what you expect — taking into consideration things like their age — it can make a big difference.

You should do your best to take a moment before yelling and take in a deep breath. It makes a world of difference for you. Instead of yelling, you'd better whisper. It can also help diffuse any situation by making things quieter, not louder. ( 67 ) Besides, the more time you spend with your kids, the better you'll get at communicating with them. You're both more likely to understand each other.

If your children aren't listening or it seems they only don't listen to you, you

don't take it personally. You should remind yourself that your kids are still learning and they're not going to be perfect.

41. As a parent, you may know that parenting is \_\_\_\_\_ job.
- A. an easy
  - B. a difficult
  - C. an interesting
  - D. an impossible
42. \_\_\_\_\_ is a good way to stop argument between parents and their kids.
- A. Leaving your home
  - B. Having a fight
  - C. Listening to each other
  - D. Raising your voice
43. Usually younger kids behave \_\_\_\_\_ elder children.
- A. less responsibly than
  - B. as responsibly as
  - C. more responsibly than
  - D. as irresponsibly as
44. What does ***this*** refer to in the last sentence in Paragraph 1?
- A. How to manage kids.
  - B. Yelling at kids.
  - C. How to reduce yelling at kids.
  - D. How to argue with the kids.
45. What can you learn from the passage?
- A. Yelling at kids would make your kids keep quiet.
  - B. Whispering is no use in an argument.
  - C. The higher you expect your kid, the better they perform.
  - D. Respecting each other between parents and their kids is important.

## Passage 2

Kenya has east Africa's largest economy. Its capital city is growing quickly, but thieves in the capital steal an average of 10 cars each day.

(68) Kelvin Macharia has invented a tracking device that uses computers and wireless technology to help owners know where their cars are, and find them if they are stolen. Mr. Macharia is just 24 years old. He is the CEO of Sunrise Tracking.

He began working on his invention in 2012. Using \$300 from his savings, he improved a system that was already being used to find stolen cars. His smart anti-theft system uses a computer or a mobile phone to tell owners where their cars are. Mr. Macharia says if a car is stolen, the owner can find it using his tracking device. The owner is able to send a command signal to the vehicle through a text message. It immediately stops the car from moving. Experts say this shows the power of security solutions that involve mobile technology.

Mr. Macharia used material available in Kenya to make his first tracker device. When he was satisfied with the design, he ***outsourced*** the making of the device to a

factory in China. (69) He says his company is now worth more than \$100,000 and has more than 100 companies as clients.

Mr. Macharia continues to develop other security products. His other security products include car alarms and a camera hidden inside a pen. And he says he is building a wireless security camera that will be able to store video information for long periods of time.

Mr. Macharia hopes his technological innovations give his clients the security and safety they want and need.

46. According to the first paragraph, we know that \_\_\_\_\_.

- A. Kenya is a capital city which is very large and fashionable
- B. a few cars are stolen in the capital every day
- C. Kenya is in the west in Africa
- D. Kenya's economy is behind the time

47. What do the experts think of the technology of tracking device?

- A. It's out of date.
- B. It's questionable.
- C. It's expensive.
- D. It's advanced.

48. From the passage we can see that Mr. Macharia's invention \_\_\_\_\_.

- A. includes mobile phone and computer
- B. includes camera and video
- C. can help the owner to find stolen cars
- D. can help his clients to built a factory in China

49. What does the word **outsource** mean in Paragraph 4?

- A. To arrange somebody outside to do a job.
- B. To work something out by oneself.
- C. To speak something out for.
- D. To understand something.

50. What is the passage mainly about?

- A. A young inventor in Kenya invented a car security device.
- B. Mr. Macharia is the CEO of Sunrise Tracking.
- C. Mr. Macharia's company is now worth more than \$100,000.
- D. A young inventor has invented a camera hidden inside a pen.

### Passage 3

Since World War II, with the development of management science, there has been an increasing interest in supply chain management. Supply chain is defined as a network composed of factories, suppliers, retailers, customers etc. They supply to each other raw materials, components, products and services. Undoubtedly, information plays an important role in supply chain management because it provides the facts that managers use to make decisions. Without information, a manager will not know what consumers want, how much inventory is in stock and when more

products should be produced and shipped. In short, without information, a manager can only make decisions blindly.

Managers must understand how information is gathered and analyzed. This is where information technology comes into play. (70) Information technology serves as the eyes and ears of management in a supply chain, capturing and delivering the information necessary to make a good decision. For instance, an IT system at a personal computer manufacturer may help a manager analyze the information and recommend an action. The manager can use the remaining chips first, then look at demand forecast, and determine whether to order more chips.

Supply chain information systems are the threads that link logistics activities into an integrated process. There are four reasons why timely and accurate information has become more important for effective logistics system design and operations. First, customers recognize information about order status, product availability, delivery schedule, and shipment tracking as necessary elements of total customer service. Then, managers realize that information can be used to reduce human resource requirements. What's more, information increases flexibility with regard to how, when, and where resources may be used to gain strategic advantage. And finally, enhanced information transfer and exchange capability of using the Internet is changing relationships between buyers and sellers and refining channel relationships.

51. According to the passage, about supply chain, we can know that \_\_\_\_\_.
- A. supply chain management has aroused little interest since World War II
  - B. supply chain is a kind of network composed of one element
  - C. the main task for the supply chain is to supply raw materials
  - D. information plays an important role in supply-chain management
52. The word **capturing** in Paragraph 2 is closest in meaning to \_\_\_\_\_.
- A. learning
  - B. producing
  - C. catching
  - D. improving
53. We can infer from Paragraph 2 that information technology \_\_\_\_\_.
- A. is necessary for managers to make decisions
  - B. is only used in manufacturing computers
  - C. makes people use information freely
  - D. is helpful for weather forecast
54. The reason for the use of information in logistics is \_\_\_\_\_.
- A. information can help customers buy goods at a lower price
  - B. the relationship between buyers and sellers gets more complex by modern information
  - C. the choices of transportation are timely provided for suppliers
  - D. the requirements of human resource are reduced by using information
55. Which of the following is the best title for the passage?
- A. The Use of Information Technology in Management
  - B. The Importance of Information in Supply Chain

C. The Development of Information Technology in Logistics

D. The Process of Decision-making in Computer Production

#### 四、完型填空（10分，每题1分）

阅读下面的短文，从A、B、C、D四个选项中选出一个最佳选项。

In competitive markets, leaders are under increased pressure to maintain a positive work culture. A positive work culture cultivates greater employee satisfaction; greater employee satisfaction contributes to higher performance; higher performance impacts improved client outcomes; improved client outcomes contribute to service excellence.

\_\_\_\_\_ 56 \_\_\_\_\_ work cultures are built over time and need constant attention. Such cultures are \_\_\_\_\_ 57 \_\_\_\_\_ leadership vision and values.

Workplace culture \_\_\_\_\_ 58 \_\_\_\_\_ the shared attitudes, beliefs, behaviors, values and expectations that \_\_\_\_\_ 59 \_\_\_\_\_ the way people work in the workplace. It is “the way we do things around here”.

Some cultural aspects are understood by all and are obvious \_\_\_\_\_ 60 \_\_\_\_\_ turning up for work on time, \_\_\_\_\_ 61 \_\_\_\_\_ others may be “unwritten rules” that are not so obvious, for example, how personal issues are resolved with work colleagues.

Those companies that do create positive workplace environments develop a reputation in their community as being “good to work for” and have a competitive edge. Not only \_\_\_\_\_ 62 \_\_\_\_\_ more able to attract and retain people, they tend to be more stable as they proactively deal with issues and adapt \_\_\_\_\_ 63 \_\_\_\_\_ change.

For a workplace culture to be positive, the direction and actions of the business must be \_\_\_\_\_ 64 \_\_\_\_\_ with the core values of the people in the workplace. The people must trust each other and be able to \_\_\_\_\_ 65 \_\_\_\_\_ express and exchange ideas.

- |                            |                        |                       |                        |
|----------------------------|------------------------|-----------------------|------------------------|
| 56. A. Positive            | B. Negative            | C. Optimistic         | D. Pessimistic         |
| 57. A. imposed to          | B. combined with       | C. dependent on       | D. independent on      |
| 58. A. makes up of         | B. composes of         | C. is made up of      | D. is consisted of     |
| 59. A. influence           | B. indicate            | C. inform             | D. initiate            |
| 60. A. so long as          | B. such as             | C. as to              | D. as follows          |
| 61. A. although            | B. since               | C. when               | D. while               |
| 62. A. are these companies | B. these companies are | C. do these companies | D. these companies did |
| 63. A. in                  | B. from                | C. with               | D. to                  |
| 64. A. contemporary        | B. consistent          | C. considered         | D. continual           |
| 65. A. open                | B. openly              | C. formal             | D. formally            |

#### 五、翻译（20分，每题2分）

（一）把下列句子译成汉语。

66. One of your biggest struggles is to remind yourself of appropriate expectations.  
(Passage1)



67. Besides, the more time you spend with your kids, the better you'll get at communicating with them. (Passage 1)

68. Kelvin Macharia has invented a tracking device that uses computers and wireless technology to help owners know where their cars are. (Passage 2)

69. When he was satisfied with the design, he outsourced the making of the device to a factory in China. (Passage 2)

70. Information technology serves as the eyes and ears of management in a supply chain. (Passage 3)

(二) 把下列句子译成英语。

71. 这部电影值得一看。

72. 正是他们昨天清扫的教室。

73. 该公司承认，前方的道路困难重重。

74. 我们期待和你一起工作。

75. 无论经济形势有多糟糕，这家公司都能盈利。

国家开放大学 2020 年秋季学期  
本科非英语类专业学士学位英语  
A 卷 参考答案

一、交际用语（10 分，每题 1 分）

根据情景补全对话，从 A、B、C、D 四个选项中选出一个能填入空白处的最佳选项。

1. C    2. B    3. D    4. A    5. B  
6. C    7. D    8. B    9. C    10. A

二、词语用法与语法结构（30 分，每题 1 分）

阅读下面的句子，从 A、B、C、D 四个选项中选出一个能填入空白处的最佳选项。

11. B    12. D    13. B    14. C    15. B  
16. B    17. A    18. D    19. C    20. A  
21. C    22. B    23. D    24. A    25. A  
26. C    27. D    28. A    29. A    30. B  
31. D    32. C    33. B    34. A    35. D  
36. B    37. A    38. C    39. B    40. C

三、阅读理解（30 分，每题 2 分）

阅读下面的三篇短文，根据文章内容从 A、B、C、D 四个选项中选出一个最佳选项。

41. B    42. C    43. A    44. C    45. D  
46. B    47. D    48. C    49. A    50. A  
51. D    52. C    53. A    54. D    55. B

四、完型填空（10 分，每题 1 分）

阅读下面的短文，从 A、B、C、D 四个选项中选出一个最佳选项。

56. A    57. C    58. C    59. A    60. B  
61. D    62. A    63. D    64. B    65. B

五、翻译（20 分，每题 2 分）

（一）把下列句子译成汉语。

66. One of your biggest struggles is to remind yourself of appropriate expectations.  
(Passage1)

你最要努力做的事情就是提醒自己（对孩子）要有适合的期望。

67. Besides, the more time you spend with your kids, the better you'll get at communicating with them. (Passage1)

除此之外，你陪伴孩子的时间越长，你就越能更好地和他们沟通。

68. Kelvin Macharia has invented a tracking device that uses computers and wireless technology to help owners know where their cars are. (Passage 2)

开尔文·马查里亚发明了一种追踪装置，它利用电脑和无线技术让车主知道车的位置。

69. He says his company is now worth more than \$100,000 and has more than 100 companies as clients.(Passage 3)

他说他的公司现在价值超过 10 万美元，拥有 100 余家公司客户。

70. Information technology serves as the eyes and ears of management in a supply chain. (Passage 3)

信息技术在供应链上充当管理的眼睛和耳朵。

**(二) 把下列句子译成英语。**

71.这部电影值得一看。

The film is worth seeing.

72.正是他们昨天清扫的教室。

It was they that (who) cleaned the classroom yesterday.

73.该公司承认，前方的道路困难重重。

The company admits that the road ahead is full of difficulties.

74.我们期待和你一起工作。

We are looking forward to working with you.

75.无论经济形势有多糟糕，这家公司都能盈利。

The company makes a profit no matter how bad the economic situation is.71.